

# FRANCESCO PATT

UX RESEARCHER & DESIGNER

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🌐 [www.francescopatt.com/](http://www.francescopatt.com/)

I'm a multi-disciplinary UX Resercher & Designer who delivers effective and engaging solutions across digital media platforms.

In the last six years I have been involved in product development A to Z, dealing with the whole user experience research process, shaping the user journey and designing pixel-perfect interfaces.

## LATEST WORK EXPERIENCE

- 04/2019 - PRESENT (1 YEARS) ● **UX DESIGNER**  
*Travelport, Dublin, Ireland*  
UI/UX Design and UX research for Travelport customer team.
- 06/2018 - 03/2019 (10 MONTHS) ● **INFORMATION ARCHITECT**  
*Smartbox, Dublin, Ireland*  
Optimization of print workflow and development of automations with ExtendScript
- 06/2014 - 04/2018 (~4 YEARS) ● **UX RESEARCHER**  
*MySmark, Dublin, Ireland*
  - Consumer research
  - Prototyping and testing (A/B and Multivariate) of digital products
  - Studies on user's emotions and personality, Destination Personality
  - Data analysis

## EDUCATION AND TRAINING

- 05/2019 ● **CERTIFIED SAFE® 4 PRACTITIONER**  
*Scaled Agile, Inc., Dublin, Ireland*
- 11/2016 ● **UX FOUNDATION TRAINING**  
*UXTraining.com, Dublin, Ireland*
- 03/2013 - 11/2013 ● **ANDROID APP DEVELOPER TRAINING**  
*y, Longarone, Italy*
- 10/2007 - 03/2011 ● **MASTER'S DEGREE IN COGNITIVE PSYCHOLOGY**  
*University of Trieste, Trieste, Italy*  
Publication in Clinical Psicologia and Ergonomics.

## SKILLS AND COMPETENCES

- KNOW-HOW ● UX quantitative and qualitative research, UI/UX design and front-end development.
- TOOLS ● Axure RP, Figma, Sketch, InVision, Google Analytics, UserTesting.com, SurveyMonkey
- PROGRAMMING LANGUAGES ● *Data analysis: R.*  
*Front-end: HTML5, JAVASCRIPT, JQUERY, CSS3.*  
*Back-end: PHP, SQL.*
- LANGUAGES ● English (professional), Italian (native), Spanish (limited working proficiency).
- STRENGTHS ● Flexible, detail oriented, team player, organised, curious, logical, responsible.